

# STATE OF ILLINOIS OFFICE OF THE AUDITOR GENERAL

William G. Holland, Auditor General

# SUMMARY REPORT DIGEST

# **DUQUOIN STATE FAIR**

**COMPLIANCE EXAMINATION** For the Two Years Ended: September 30, 2011

Release Date: May 17, 2012

Summary of Findings:Total this audit:5Total last audit:2Repeated from last0audit:2

# **INTRODUCTION**

The DuQuoin State Fair is an operating entity of the Department of Agriculture. The Fair is held to promote agriculture and the agriculture industry, and to provide for exhibits and activities in the fields of industry, education, arts and crafts, labor, entertainment and other areas of interest to the people of Southern Illinois.

# **SYNOPSIS**

- The DuQuoin State Fair issued grandstand complimentary tickets for the 2011 Fair in excess of the amount allotted by the applicable performer's contract.
- The DuQuoin State Fair does not perform a reconciliation of total grandstand ticket sales reported by Ticketmaster to the Fair ticket office receipts or to the total grandstand deposits recorded by the State Comptroller.
- The DuQuoin State Fair did not hold the required number of horse racing events in 2010 and 2011 and collected nominating, sustaining and starting fees in excess of amounts allowed under the Illinois Horse Racing Act of 1975.

#### ILLINOIS DEPARTMENT OF AGRICULTURE DUQUOIN STATE FAIR COMPLIANCE EXAMINATION For the Two Years Ended September 30, 2011

| REVENUE AND EXPENDITURE STATISTICS                              |          | 2011      |          | 2010      |
|---|----------|-----------|----------|-----------|
| T ( ) D   | <i>ф</i> | 1 245 5(0 | ¢        | 1 401 505 |
| Total Revenue   | \$<br>\$ | 1,347,568 | \$<br>\$ | 1,401,705 |
| Tickets   | \$       | 733,911   | \$       | 723,601   |
| % of Total Revenue  | ¢        | 54.4%     | ¢        | 51.6%     |
| Space Rental: Fair  | \$       | 582,029   | \$       | 649,500   |
| % of Total Revenue  | <b>.</b> | 43.2%     | <b>.</b> | 46.4%     |
| Entry Fees  | \$       | 17,338    | \$       | 28,604    |
| % of Total Revenue  |          | 1.3%      |          | 2.0%      |
| Sponsorship   | \$       | 14,290    | \$       | -         |
| % of Total Revenue  |          | 1.1%      |          | 0.0%      |
| Fotal Expenditures (All Funds)                                  | \$       | 1,718,716 | \$       | 1,614,868 |
| Personal Services   | \$       | 503,607   | \$       | 432,408   |
| % of Total Expenditures   |          | 29.3%     |          | 26.8%     |
| Other Payroll Costs (FICA, Retirement)                          | \$       | 43,806    | \$       | 35,402    |
| % of Total Expenditures   |          | 2.5%      |          | 2.2%      |
| Contractual Services  | \$       | 490,178   | \$       | 473,777   |
| % of Total Expenditures   |          | 28.5%     |          | 29.4%     |
| Fair Entertainment  | \$       | 579.819   | \$       | 497.849   |
| % of Total Expenditures   |          | 33.8%     |          | 30.8%     |
| Premiums and Awards   | \$       | 35,534    | \$       | 78.040    |
| % of Total Expenditures   |          | 2.1%      |          | 4.8%      |
| Financial Assistance  | \$       | -         | \$       | 4,698     |
| % of Total Expenditures   | Ŧ        | 0.0%      | Ŧ        | 0.3%      |
| All Other Operations Items *                                    | \$       | 65,772    | \$       | 92.694    |
| % of Total Expenditures   | Ŧ        | 3.8%      | Ŧ        | 5.7%      |
| Deficiency) of Revenues Over Expenditures                       | \$       | (371,148) | \$       | (213,163  |
| * Contractual payroll is included in All Other Operations Items |          |           |          |           |

| SUPPLEMENTARY INFORMATION                      | 2011          | 2010          |
|--|---------------|---------------|
| Employment Statistics (Approximate)            |               |               |
|  | 4             | 4             |
| Full Time Employees                            | 4             | 4             |
| October through June (Temporary)               | 4             | 4             |
| July (Temporary)                               | 16            | 19            |
| August through September (Temporary)           | 178           | 177           |
| Selected Activity Measures                     |               |               |
| Estimated Attendance (Not Examined)            | 351,000       | 350,000       |
| Grandstand Shows - Tickets Sold (Not Examined) | 20,613        | 22,448        |
| Grandstand Show Revenues                       | \$<br>367,960 | \$<br>329,626 |
| Grandstand Show Expenditures                   | \$<br>518,852 | \$<br>493,883 |
| Competitive Events                             |               |               |
| Competitive Events Revenues                    | \$<br>17,338  | \$<br>28,604  |
| Competitive Events Expenditures                | \$<br>62,743  | \$<br>127,456 |
| Pari-mutuel Wagering                           |               |               |
| Pari-mutuel Wagering Receipts                  | \$<br>39,607  | \$<br>35,025  |
| Pari-mutuel Wagering Expenditures              | \$<br>120,329 | \$<br>116,876 |

AGENCY DIRECTOR During Examination Period: Tom Jennings Currently: Robert F. Flider, Acting

# **ISSUANCE OF COMPLIMENTARY GRANDSTAND TICKETS IN EXCESS OF CONTRACTS** The DuQuoin State Fair (DSF) issued grandstand complimentary tickets for the 2011 Fair in excess of the amount allotted by the applicable performer's contract. The DSF reserves the right to receive and distribute no more than 250 grandstand complimentary tickets per performance as part of each performer's contract at no cost to the DSF. The grandstand complimentary tickets are used by the Fair for advertising, barter or exchange, incentives, VIPs and special requests. The DSF distributed 132 additional grandstand complimentary The Fair issued 132 tickets, with an approximate value of \$4,520, in excess of complimentary tickets valued at the 750 ticket limit allotted for three performances. The \$4.520 in excess of allotted ticket DSF also issued 72 complimentary grandstand tickets, limit with an approximate value of \$1,960 to a corporate sponsor in return for promotional activities; however this exchange transaction was not specifically addressed in the corporate sponsor's contract with the DSF. We also noted the DSF has not developed formalized Lack of policies and procedures written policies and procedures regarding the issuance of regarding the issuance of complimentary tickets. (Finding 1, pages 9-10) complimentary tickets We recommended the DSF develop and implement rules for the sale, barter or exchange of grandstand complimentary tickets. Further, the DSF should comply with the terms of the entrainment contracts and modify contract terms to address the exchange of grandstand tickets for promotional activities when necessary. DSF officials agreed with the finding and Fair officials agree auditors recommendation. FAILURE TO RECONCILE GRANDSTAND **TICKET SALES**

The DuQuoin State Fair (DSF) does not perform a reconciliation of total grandstand ticket sales reported by Ticketmaster to the DSF ticket office receipts or to the

FINDINGS, CONCLUSIONS, AND RECOMMENDATIONS

|   | total grandstand deposits recorded by the State Comptroller.   |
|---|--|
| Unreconciled differences in ticket<br>sales<br>Grandstand tickets sales exceeded<br>Comptroller receipts by \$2,830 | The Department of Agriculture contracts with<br>Ticketmaster to provide the ticket selling equipment and<br>the ticket sales reporting system for all grandstand<br>shows. We noted the DSF failed to reconcile total<br>grandstand ticket sales reported by Ticketmaster to the<br>total ticket sales recorded by the DSF ticket office. The<br>unreconciled difference indicated that sales reported by<br>the DSF ticket office exceeded sales reported by<br>Ticketmaster by \$2,710. Additionally, we noted the DSF<br>failed to reconcile grandstand ticket sales reported by the<br>DSF ticket office to total grandstand deposits recorded<br>by the State Comptroller. The unreconciled difference<br>indicated that sales reported by the DSF ticket office<br>exceeded receipts deposited by \$2,830. (Finding 2, page<br>11) |
|   | We recommended the DSF perform a monthly<br>reconciliation of total grandstand ticket sales reported by<br>Ticketmaster to the DSF's ticket office receipts and to<br>the total grandstand deposits recorded by the State<br>Comptroller.  |
| Fair officials agree with auditors  | DSF officials agreed with the finding and  |
| 0   | recommendation.  |
| U   |  |
|   | recommendation. NONCOMPLIANCE WITH THE ILLINOIS  |
| Only three of the mandated five<br>horse racing events were held<br>each year                                       | recommendation.<br><b>NONCOMPLIANCE WITH THE ILLINOIS</b><br><b>HORSE RACING ACT OF 1975</b><br>The DuQuoin State Fair (DSF) was not in compliance<br>with the Illinois Horse Racing Act of 1975 concerning<br>the number of days of its racing program and the<br>nominating, sustaining and starting fees exceeding 2% of  |
| Only three of the mandated five<br>horse racing events were held  | recommendation.<br><b>NONCOMPLIANCE WITH THE ILLINOIS</b><br><b>HORSE RACING ACT OF 1975</b><br>The DuQuoin State Fair (DSF) was not in compliance<br>with the Illinois Horse Racing Act of 1975 concerning<br>the number of days of its racing program and the<br>nominating, sustaining and starting fees exceeding 2% of<br>the purse for certain races.<br>The DSF held only three days of horse racing events in<br>2010 and 2011. The DSF is required by the Act to  |

of the Illinois Horse Racing Act.

Fair officials agree with auditors

DSF officials agreed with the finding and stated it will comply with the provisions of the Illinois Horse Racing Act.

### **OTHER FINDINGS**

The remaining findings are reportedly being given attention by the DuQuoin State Fair. We will follow up on our findings during the next examination of the DSF.

# **AUDITORS' OPINION**

We conducted a compliance examination of the DuQuoin State Fair as required by the Illinois State Auditing Act. The DSF has no funds that require an audit leading to an opinion of financial statements.

WILLIAM G. HOLLAND

Auditor General

WGH:EVB:rt

# SPECIAL ASSISTANT AUDITORS

Sikich, LLP were our Special Assistant Auditors for this engagement.